FRH

FRENCH RIVIERA
HOUSE HUNTING

INDEPENDENT BUYER REPRESENTATION
FOR INTERNATIONAL CLIENTS

Your Guide to Buying with Confidence

INDEPENDENT ADVICE ◆ DEDICATED REPRESENTATION
SEAMLESS EXECUTION

Thinking about buying a property On the French Riviera?

In this document, you will discover how the FRH ADVISORY™ Method helps international buyers make confident property decisions And successfully purchase on the French Riviera.



Buying property abroad is more than finding the right home.

It's making one of life's biggest financial and lifestyle decisions.

At FRH we combine strategic advice, exclusive buyer representation and local expertise to help you purchase with confidence, from your very first question to the day you receive your keys.

You dream it. We find it.

Welcome to the FRH Experience

THE RIGHT PROPERTY IS ONLY THE RESULT OF MAKING THE RIGHT DECISIONS.

Buying property abroad is exciting.
It can also be one of the most significant financial and lifestyle decision you'll ever made.

Different country. Different laws. Different buying practices. Different expectations.

As your independent buyer representative, we advise you, represent your interests and guide you through every stage of your project, from your very first questions to the day you receive your keys.

> *Independent advice.*
> *Trusted representation.*
> *Complete peace of mind.*

FRH BY THE NUMBERS

€ 30M+
PROPERTY VALUE ACQUIRED
Since 2022

150+
CLIENTS ASSISTED
Helping international buyers and families since 2022

70%
PRIMARY RESIDENCE PROJECTS
Helping families relocate and settle

30%
SECOND HOMES & INVESTMENTS
Creating a home for special moments

60+
FIVE STAR REVIEWS
Google - TrustPilot
★★★★★
4.98 average rating

8+
LANGUAGES SPOKEN
A truly international team

★★★★★
"Their refreshing honesty gave us real confidence that they were acting in our best interests rather than simply telling us what we wanted to hear."
GLEN COLLIVER
AUSTRALIA

★★★★★
"A company that truly strives for your satisfaction, and operates in an honest and professional manner"
DOUG WEBSTER
UNITED STATES

★★★★★
"They listened to understand my wants and needs. They helped me set realistic expectations, and then they exceeded what I thought we could do."
KELLY KEEF
UNITED STATES

Why Buyer Representation Matters

ESPECIALLY WHEN BUYING PROPERTY ABROAD.

Buying property is one of the few purchases where the person showing you the property usually represents the seller.

Think about that for a moment.

When you hire a lawyer, they represent **you**.

When you hire an accountant, they represent **you**.

When you hire a wealth advisor, they represent **your interests**.

But in real estate, most buyers unknowingly rely on professionals whose legal duty - in France - is to represent the seller. That doesn't mean they're dishonest. It simply means their role is different.

At FRH, we exist to change that.

TRADITIONAL ESTATE AGENCY

PRIMARY RESPONSIBILITY
Representing the seller

GOAL
Sell a property

ADVICE
Limited by their role

PROPERTY SELECTION
Their own listings

NEGOTIATION
Protecting the seller

VS.

FRH BUYER REPRESENTATION

PRIMARY RESPONSIBILITY
Representing you

GOAL
Helping you make the right decision

ADVICE
Independent and objective

PROPERTY SELECTION
The entire market

NEGOTIATION
Exclusively your interests

Why This Matters

Imagine finding what appears to be your dream apartment.

The view is spectacular. The photos are beautiful. Everything feels perfect.

But beneath the surface, there may be questions worth asking.

- Is the asking price aligned with the market?
- Are major condominium works planned?
- Will the building allow air conditioning?
- Could future developments affect the sea view?
- Are the diagnostics revealing the whole story?

"The difference between buying a property and buying well is rarely luck."

How We Help You Buy with Confidence

THE FRH ADVISORY METHOD™

Buying property on the French Riviera involves hundreds of decisions-some obvious, others almost invisible until they become costly mistakes.

Our role is not to make those decisions for you.

It's to ensure that every important decision is made with the right information, the right strategy and the confidence that comes from having an experienced buyer representative by your side.

That's the philosophy behind the FRH ADVISORY Method™.

A	*Asses Your Goals*	Every successful property search begins with understanding you, not just your budget. We take the time to understand your lifestyle, long-term plans, investment objectives and personal priorities before recommending properties.
D	*Define the right strategy*	Not every buyer should follow the same approach. Together, we build a buying strategy tailored to your project, whether you're relocating, investing or purchasing a second home.
V	*Verify every opportunity*	Beautiful photographs don't tell the whole story. We analyse each opportunity with an objective eye, reviewing market value, technical information, condominium documents and potential risks before you commit.
I	*Inform and negotiate*	Confident buyers make informed decisions. We explain every step of the French buying process, answer your questions and negotiate exclusively in your best interests.
S	*Secure your investment*	Once you've found the right property, we help coordinate the purchase, review documentation and work alongside notaries and trusted professionals to protect your investment.
O	*Optimize your investment*	Every property purchase is an investment decision. We help you evaluate long-term value, ownership costs, resale potential and opportunities that align with your personal and financial objectives.
R	*Represent your interests*	Throughout the entire process, you have someone whose only responsibility is protecting your interests. That's what true buyer representation means.
Y	*Your new life begins*	Receiving the keys isn't the end of our relationship. It's the beginning of your new chapter on the French Riviera and we're proud to have helped you get there.

◆

“We don't simply help you buy property. We guide you and manage the entire journey.”

Buyer Representation in Action

HOW OUR ADVISORY BECOMES EXECUTION

Once we've defined the right strategy together, our team takes care of the execution.

From sourcing opportunities across the entire market to coordinating your purchase through completion, we manage every stage of the acquisition process, allowing you to stay focused on making confident decisions while we handle the details.

THE ACQUISITION JOURNEY

PHASE 01

Finding the Right Opportunities

We search beyond the obvious.

- Full market research
- Access to a wide network of listings
- Market monitoring and trend analysis
- Property pre-selection
- Shortlisted recommendations

PHASE 02

Evaluating Each Property

Every opportunity deserves careful analysis.

- Viewings and video tours
- Market value assessment
- Condominium review
- Technical document review (diagnostics)
- Investment potential & resale analysis

PHASE 03

Securing the Property

When we've found the right home, timing matters.

- Offer strategy
- Negotiation
- Offer preparation
- Seller discussions
- Purchase agreement coordination

PHASE 04

Managing the Purchase

We coordinate the process from acceptance to completion.

- Notary liaison
- Administrative coordination
- Deadlines follow-up
- Documentation support
- Completion assistance

PHASE 05

Beyond the Purchase

Because receiving the keys isn't the end of the journey.

- Utility guidance
- Insurance set up
- Trusted professional network
- Local recommendations
- Transition support

> *"Every project is different. Our role is to adapt our support to your goals while ensuring every stage of the acquisition is managed professionally, efficiently and entirely in your best interests."*

Why Our Clients Believe it's Worth It

BETTER DECISIONS, BETTER OUTCOMES.

Buying with confidence isn't about seeing more properties.

It's about understanding which opportunities truly deserve your attention, which risks matter and which decisions will stand the test of time.

Whether you're purchasing a second home, relocating your family, or investing for the future, every decision matters.

The right guidance isn't about finding more properties. It's about helping you make better decisions-at every stage of the journey.

That's the value of independent buyer representation.

Better Decisions

The best property isn't always the most expensive or the one with the best photographs.

We assess each opportunity objectively, identify potential risks, and help you understand both the strengths and the compromises before you commit.

Because a confident decision is always an informed one.

Full Representation

Traditional estate agents represent the seller.

We represent you.

Our advice is independent, and objective, and our only goal is to help you purchase the property that truly fits your objectives, not simply the next property available.

That difference shapes every recommendation we make.

Peace of mind

Buying abroad can feel overwhelming.

Different laws.
Different customs.
Different expectations.

Our role is to remove uncertainty, answer your questions, coordinate the process, and give you the confidence that every important detail is being managed professionally.

So you can focus on enjoying the experience.

WHAT OUR CLIENTS SAY

Extracts from our Google reviews - 5 stars.

★★★★★

> Communication and inclusion of our opinions and ideas throughout the process was outstanding.

> It's well worth hiring FRH to be your advocate - even if you're fluent in French.

> In addition to finding the property, FRH held our hand in setting up a French bank account, doing home inspections, etc.

"The value of buyer representation isn't measured by its costs
It's measured by the confidence you have when you sign."

Exceptional properties deserve exceptional representation.

Working together

A TRANSPARENT PARTNERSHIP BUILT ON TRUST.

Buying property on the French Riviera is more than a transaction.
It's a partnership built on trust, clear communication and shared objectives.

From our first conversation to the day you receive your keys, our commitment remains the same:

To provide independent advice, dedicated buyer representation and complete transparency throughout every stage of your project.

Because the strongest partnerships begin with clear expectations.

ONE MISSION. TWO AREAS OF EXPERTISE

Our mission is simple: *To help you buy with confidence.*
To achieve that, our work combines two complementary areas of expertise that support every stage of your journey-from defining your strategy to receiving the keys to your new home.

Buyer Representation & Property Acquisition

Turning strategy into action.

Once the right strategy has been defined, we put it into practice.

We identify suitable opportunities across the market, organize viewings, negotiate exclusively in your interests and coordinate every stage of the purchase through to completion.

This is the execution of your property acquisition: managed professionally, efficiently and entirely on your behalf.

Strategic Advisory

The expertise behind every important decision.

Exceptional property purchases rarely happen by chance.
They result from asking the right questions before making commitments.

Our Strategic Advisory service helps you define your objectives, evaluate opportunities objectively, understand the French buying process and make confident decisions throughout your journey.

This is the difference between finding a property and making the right investment decision.

OUR COMMITMENT TO TRANSPARENCY

We believe trust begins with complete transparency.

Before we begin working together, every aspect of our professional relationship is clearly explained, from the scope of our services to our remuneration and the agreements that govern our collaboration.

Our Buyer Representation fee ranges from 0.95% to 1.50% of the purchase price, depending on your investment.

As is standard practice in the French real estate industry, FRH may also receive a professional cooperation commission from the listing agency upon completion of your purchase. This remuneration is entirely separate from our Buyer Representation and Strategic Advisory agreements and is **fully disclosed before any engagement.**

NO HIDDEN FEES | NO SURPRISES | ONLY COMPLETE TRANSPARENCY



WELCOME HOME

THE FRH COMMUNITY

Buying your home is only the beginning.
One of the greatest joys of our work is seeing clients become neighbors, friends and active members of life on the French Riviera.

Long after the purchase is complete, we're still here to help you settle in, discover the region and build meaningful connections.

Throughout the year we organize exclusive gatherings for our clients, including our popular Apéro with Fabricio, where new arrivals meet long-time residents, exchange experiences and build friendships.

Because finding your place isn't only about finding the right property.
It's about feeling at home.

APERO WITH FABRICIO

Every month we bring together clients, partners and friends for an informal evening in a welcoming venue.

It's an opportunity to share experiences, discover new places and build lasting friendships with people who now call the Riviera home.





CONTINUE YOUR RIVIERA JOURNEY

YOUTUBE
@Frh-frenchrivierahousehunting
Riviera tours, tips
And market insights

NEWSLETTER
Lifestyle, local guides
and real estate advice

INSTAGRAM
@fr_house_hunting
Daily Riviera inspiration and behind-the-scenes

FACEBOOK
@frhousehunt
Community updates
and local highlights

LINKEDIN
French Riviera House Hunting
Market insights
and news

SCAN TO FOLLOW US

FRH
FRENCH RIVIERA HOUSE HUNTING
You dream it. We find it.

Bienvenue !

THE FRENCH RIVIERA IS WAITING FOR YOU

Fabricio Carminati

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